**Innoviris : Preliminary note (max 5 pages)**

1. **Description of the current situation**
   1. Activities and current market of the company
   2. Revenues per activity and business model
   3. Delivered services/products
   4. Identified problem (pain point)

Depending on the problems identified, there will automatically be opportunities for improvement that have led you to think of an innovative solution

* 1. State-of-the-art

Which solutions exist to this problem within and/or outside your company ?

* 1. Competition

Market and technical analysis on your current market and for the identified problem

1. **Description of the future situation**
   1. Architecture and new features

Starting from the description of existing techniques, show which functionalities/architecture will be developed and what their (in)direct added value will be for the customer.

* 1. Technical challenges and program

This part is crucial for us to be able to give you feedback on the innovative dimension of your project. It is necessary to start from a technical description of the different actions to be carried out during the project in order to achieve the functionalities mentioned above. It is essential to describe the technical fundamentals used (mathematical models, data sets, material characteristics, etc.), the tests to be carried out, the key performance indicators, etc.

* 1. Economical valorisation

What will be the impact on your company and what business model is planned?

* 1. Budget and human resources on the project